



California 5 a Day Retail Program Order Form

Orders will be processed and shipped within five business days.
Fax the completed form to (916) 449-5414 or e-mail the form to 5adayretail@dhs.ca.gov

Contact Name	Title	E-mail
Retail Business Name	Street Address	
City	State	Zip Code
Phone	Fax	

Please circle from the following where materials will be distributed:

- A. As POP in the Produce Department
- B. Store Pharmacy
- C. Food Demonstration(s)
- D. Retail Media Event
- E. Other: _____

How did you hear about the *5 a Day Retail Program*?

- A. Print Ad
- B. Direct Mail
- C. Internet
- D. Referral
- E. Industry Event (i.e., convention)
- F. Other: _____

Item and Description	Language	Quantity
Point-of Sale Floor Stand Display Kit *		
<i>Includes floor stand display, (2) water-resistant posters, (3) sets of channel inserts, Serving Size poster, 5 a Day logo poster, 200 information cards and 300 recipe cards.</i>		
#POS KIT 801 — Spring/Summer Theme	Bilingual	
#POS KIT 800 — Fall/Winter Theme	Bilingual	
* Business must be located in a low-income community to qualify. Limit one (1) kit per business location.		
Point-of Sale Merchandising Kit		
<i>Includes (1) water-resistant poster with hanging kit, (2) sets of channel inserts, Serving Size poster, 5 a Day logo poster, 200 information cards and 300 recipe cards.</i>		
#POS KIT 803 — Spring/Summer Theme	Bilingual	
#POS KIT 802 — Fall/Winter Theme	Bilingual	
Individual Program Materials		
#SIGN 412 — Fruit and Vegetable Serving Size Poster (16" x 20") - limit 10	English	
#SIGN 413 — Fruit and Vegetable Serving Size Poster (16" x 20") - limit 10	Spanish	
#SIGN 414 — 5 a Day Logo Poster (16" x 20") - limit 10	English	
#SIGN 415 — 5 a Day Logo Poster (16" x 20") - limit 10	Spanish	
#COOK 210 — Discover the Secret Recipes cookbook - limit 100	English	
#COOK 211 — Discover the Secret Recipes cookbook - limit 100	Spanish	
#POS KIT 804 — Spring/Summer Channel Inserts – limit 2 sets	Bilingual	
#POS KIT 805 — Fall/Winter Channel Inserts– limit 2 sets	Bilingual	
#POS 906 — Spring/Summer Seasonal Guide to Fruits and Vegetables– limit 200	Bilingual	
#POS 907 — Fall/Winter Seasonal Guide to Fruits and Vegetables – limit 200	Bilingual	
#POS KIT 806 — Spring/Summer Three (3) Recipe Set – limit 3 sets	Bilingual	
#POS KIT 807 — Fall/Winter Three (3) Recipe Set – limit 3 sets	Bilingual	